



LearntoEarn®
Est 1989 A hand up not a hand out

AGM 2024-2025

'Now I have more confidence and I've gained a skill that changed my life, being a barista means a lot ... now in my family, ever since I am working, we don't sleep without eating. Everything has changed.'

Abongile, Ground UP Barista Khayelitsha Graduate



Annual Reporting Figures 2024-2025 Impact Summary

Department	Registered	Completed	Percentage
LtE Group Training	388	371	96%
Bake for Profit National Partners	52	45	86%
Total FY 2024-2025	440	416	95%
Total FY 2023-2024	496	460	93%
Total FY 2022-2023	691	649	94%

Key Measures Summary of Learn to Earn

Khayelitsha and Hermanus		2022-2023	2023-2024	2024-2025
A	Course registrations	635	442	388
B	Course dropouts	35	29	17
C	Course Completions [A-B]	600 (94%)	413 (93%)	371 (96%)
D	Number of individuals registered for more than one course at LtE	33	22	6
E	Number of Individuals completing at LtE [C-D]	567	393	365
F	Less: not recommended (attitude/behaviour)	6	5	9
G	Less: deceased	1	0	1
H	Less: disqualified from further placement	1	0	0
I	Number of individuals completing & eligible for placement [(C-D-F-G-H)÷E]	559 (99%)	388 (99%)	355 (97%)
J	Employed 1-3 months	21	15	21
K	Employed 3+ months	255	114	112
L	Self-employed 3+ months [L÷N]	100 (26%)	97 (42%)	104 (42%)
M	Learnership 3+ months	6	5	9
N	Total Graduates Economically Active [(J+K+L+M)÷I]	382 (68%)	231 (60%)	246 (69%)
O	Studying further	43	29	23
P	Total Graduates Economically Active or Studying [(N+O)÷I]	425 (76%)	260 (67%)	269 (76%)
Q	Unemployed - actively seeking	100	91	74
R	Unemployed - not seeking	15	21	10
S	Uncontactable	20	16	3

Student Figures per Campus.

Courses offered include LtE Life Skills and Business Essentials where applicable.

KHAYELITSHA STUDENT FIGURES: 1 APRIL 2024 – 31 MARCH 2025

Course	Registered		Completed		Drop out	
	2023-2024	2024-2025	2023-2024	2024-2025	2023-2024	2024-2025
Bake for Profit	120	120	109	117	11	3
Basic Barista Skills	0	23	0	22	0	1
Basic Computers	69	69	69	67	0	2
Basic Handyman Skills*	0	12	0	12	0	0
Basic Sewing Skills	54	46	52	42	2	4
Office Administration**	34	0	31	0	3	0
Shop Assistant **	0	28	0	28	0	0
Technical Skills	14	0	12	0	2	0
TOTAL	291	298	273	288	18	10

* New course offered at the LtE Khayelitsha Campus – replaces the Woodwork course

** Office Administration is no longer offered at this campus; it has been replaced with Shop Assistant.

Amber Specman – Khayelitsha Branch Manager

HERMANUS STUDENT FIGURES: 1 APRIL 2024 - 31 MARCH 2025

Course	Registered		Completed		Drop out	
	2023-2024	2024-2025	2023-2024	2024-2025	2023-2024	2024-2025
Bake for Profit ***	0	17	0	14	0	3
Basic Barista Skills	29	24	29	23	0	1
Basic Cashier Skills*	23	0	23	0	0	0
Basic Computers	57	34	55	32	2	2
Basic Handyman Skills	22	8	16	7	6	1
Front of House Short Course***	0	7	0	7	0	0
Basic Sewing Skills **	10	0	9	0	1	0
Home Management **	10	0	8	0	2	0
TOTAL	151	90	140	83	11	7

* This course is no longer offered.

** These courses were not offered in the year under review.

*** The Bake for Profit course offered for the 1st time in over 10 years; Front of House Short Course offered for the 1st time.

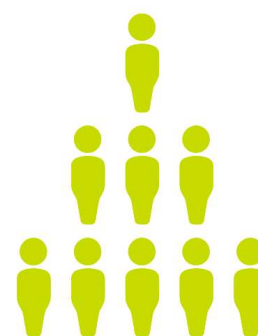
Stoffel Fourie - Hermanus Branch Manager

Lives Impacted

3.8 average number of people (family or friends) living with a Learn to Earn graduate, of the 3.8, only 1 was working.

'LtE has had a huge impact in my life because now I always have money, I no longer borrow since I am able to make my own. I can now afford to support my mother and brother and most important, I can save money.'

Asandiswa, LtE Bake for Profit Graduate



1394

people indirectly impacted

Calculated across all campuses

*source: Salesforce

FY 2024/2025

Average Monthly Income of economically active graduates FY 2024/2025

R1054pm

Before coming to Learn to Earn

Average declared
monthly income per
student prior to starting a
Learn to Earn course,
including any
Social Grants

*source: LtE Salesforce data

R4606pm

National Minimum Wage

The National Minimum
Wage Act calculates the
minimum wage at
R28,79 per hour.

$R28,79 \times 40 \text{ hour/week} \times 4 \text{ weeks}$

*source: National
Minimum Wage Act of
2018, revised 2025

R5184pm

After completing a Learn to Earn course

Average declared
monthly income per
graduate after
graduation

At least **R1.02 million**
in combined monthly
earnings

Projected quarterly
income of
R3.06 million

Projected annual
income of
R12.24 million

*source: LtE Salesforce data

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n=246

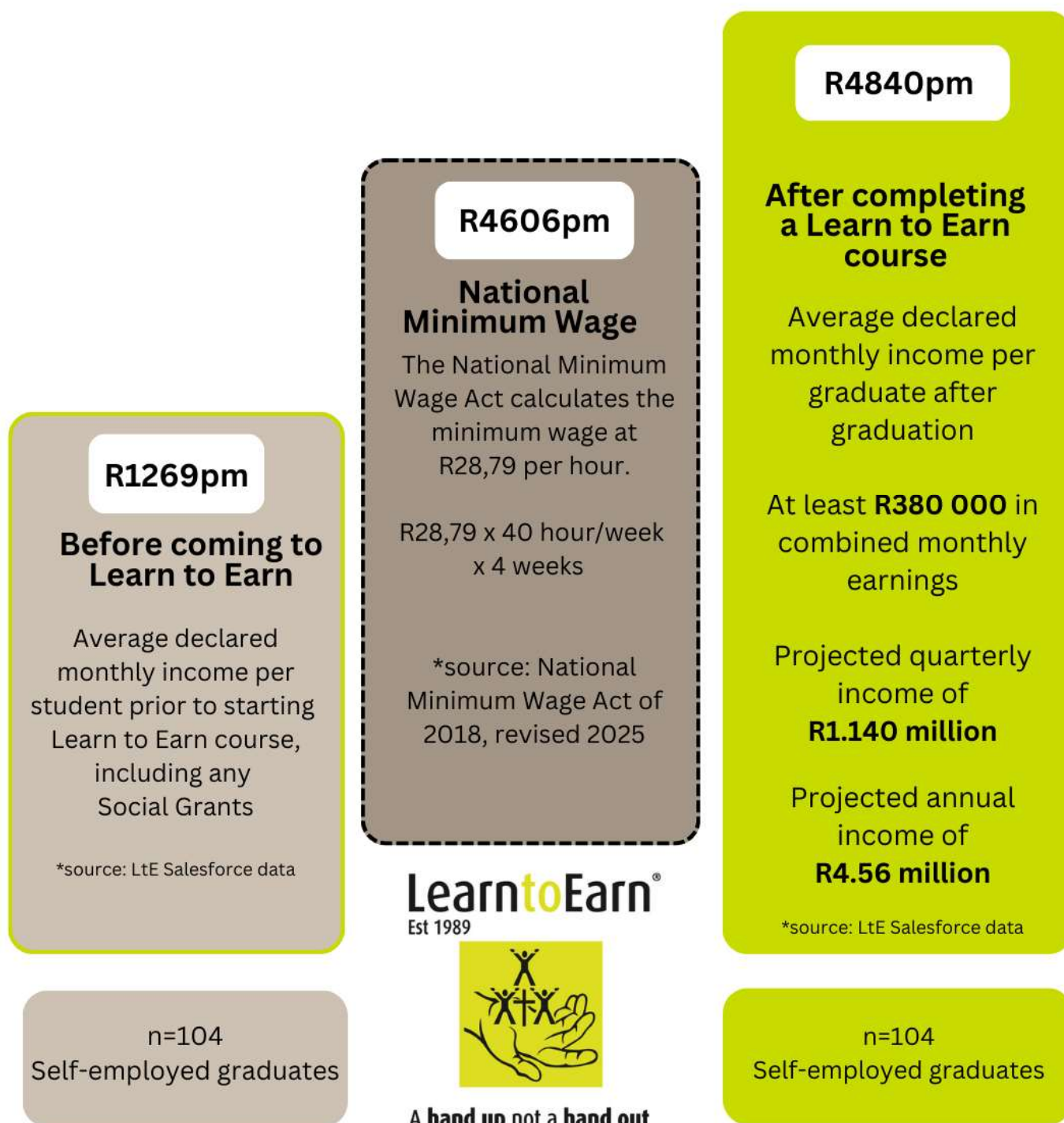
Total economically active

n=246

Total economically active
graduates

Infographic illustrates impact, economic growth and earning potential

Average Monthly Income of self-employed graduates FY 2024/2025



Infographic illustrates impact, economic growth and earning potential

Learn to Earn Contact Details

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